

*Matt and Jennifer are getting worried.  
They are on a long road trip across country,  
and do not know where they will wind up exactly.  
Making reservations in advance has always been a difficult task . . .*

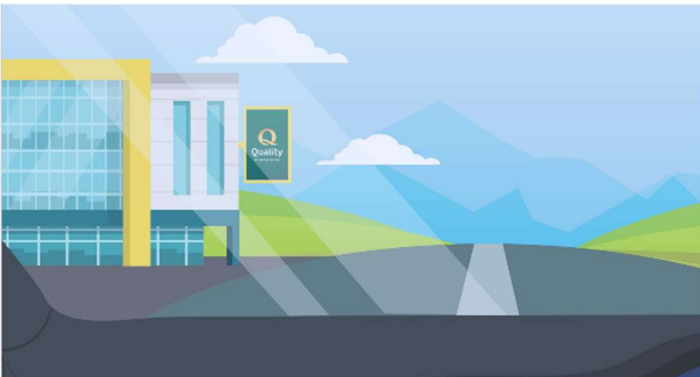
*Not anymore!*

*Mill Canyon Road is a solution to the problem.  
They need to use their smartphone on the go. Hotel booking only.*



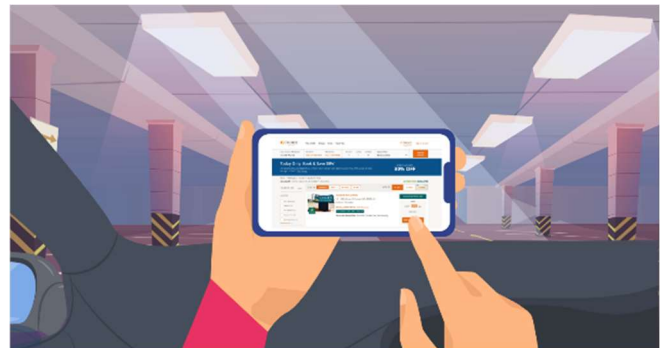
*Travel surveys show that travelers love travel agents,  
and want them on their smartphone.*

*Other surveys show that smartphone travel booking started off as  
mostly hotels, due to the need to use a smartphone.*



Jennifer spots a hotel up ahead.  
It is the **Quality Inn**, owned by **Choice Hotels**.

Matt and Jennifer pull into the parking lot of the hotel, and use the smartphone to see what is available.



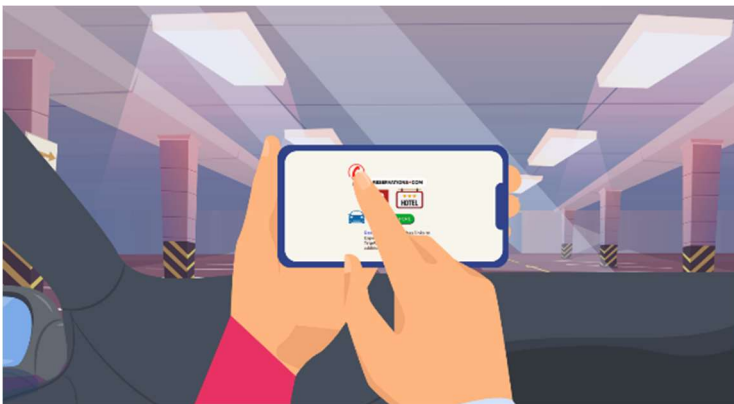
They click on the **Quality Inn** button, and go directly to the **Quality Inn** booking page. Enter city, and state.

Matt and Jennifer complete the booking, and check in to the hotel.

**Reservations.com** can also be used, to book over the phone by a travel agent.

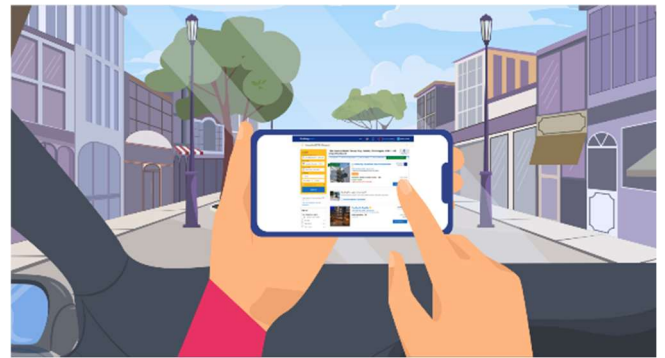
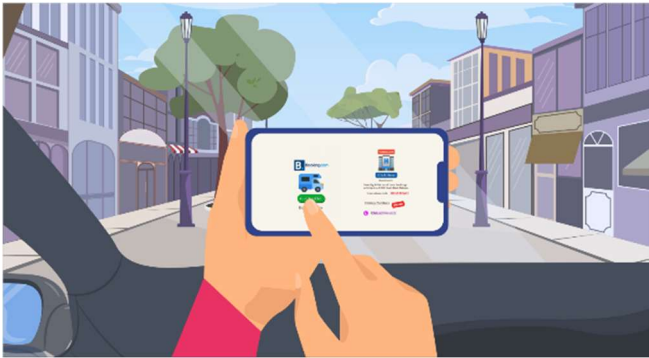


Click the telephone button, and let the agent do the booking.

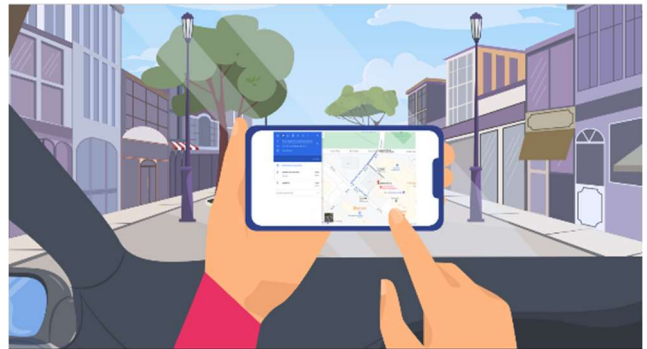
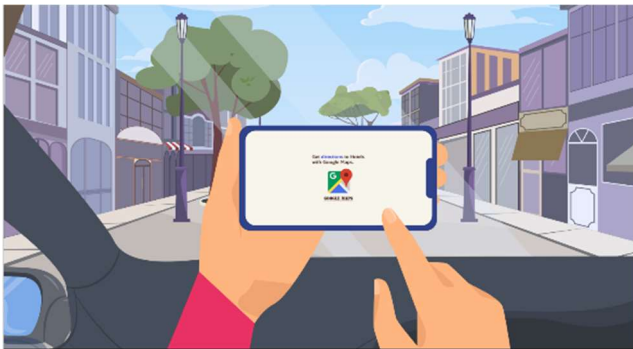


Or, see what the room is like online, then make reservations.

*The next day,  
Matt and Jennifer find a nice area they would like to stay in.  
No hotels are visible in sight.*



*They use **Booking.com**, and **Hotels.com**, to find nearby hotels.  
**Booking.com** provides a list of hotels, and the distance to the hotel.  
Matt and Jennifer choose one, and copy the address.*



*They paste the address into **Google Maps** on the travel dashboard,  
and it provides a map to the hotel.  
The map shows the directions, and distance to the hotel.*



*Street views of the neighborhood are shown on **Google Maps**.*

*They choose the room, read the fine print, and book themselves in.*

*Before pushing the **Confirm** button, they make a **Screen Print**, and save it in their **Travel folder**.*

*Then they are good to go!*